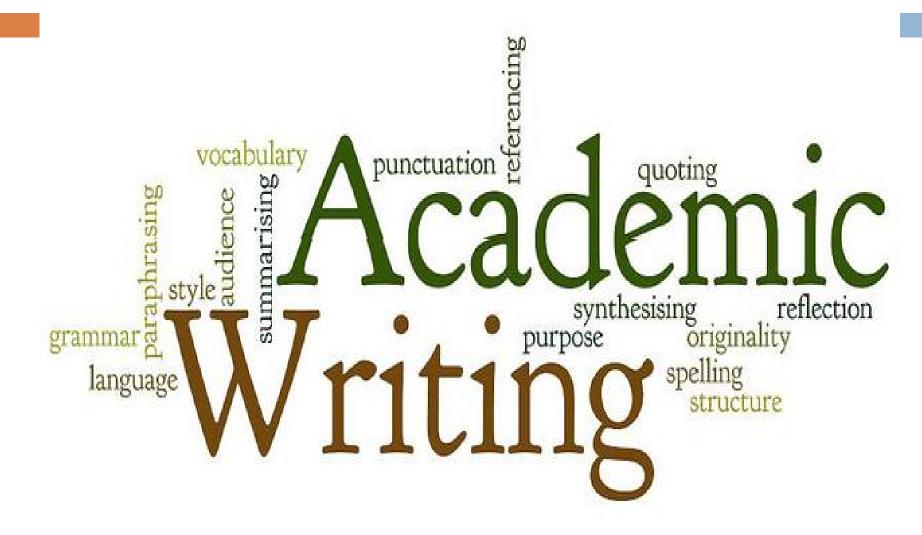
Scope of academic writing





Aline Martins Reis Arthur de Melo Sá Bárbara lara de Oliveira Marra Denise Maranhês

What is "Academic" Writing?

The Academic Writing Situation

How to write Successfully in College

Who's your audience?	Primarily the professor and possibly your classmates (though you may be asked to include a secondary outside audience).
What's the occasion or context?	An assignment given by the teacher within a learning context and designed to have you learn and demonstrate your learning.
What's your message?	It will be your learning or the interpretation gained from your study of the subject matter.
What's your purpose?	To show your learning and get a good grade (or to accomplish the goals of the writing assignment).
What documents/genres are used?	The essay is the most frequent type of document used.

Some basic genres of academic writing

- The review (note: a book review, written as an evaluation of one specific text, is not the same as the literature review that forms part of your research paper or dissertation)
- Dissertations, monographs, and extended research studies
- Journal articles and seminar papers

Some basic genres of academic writing

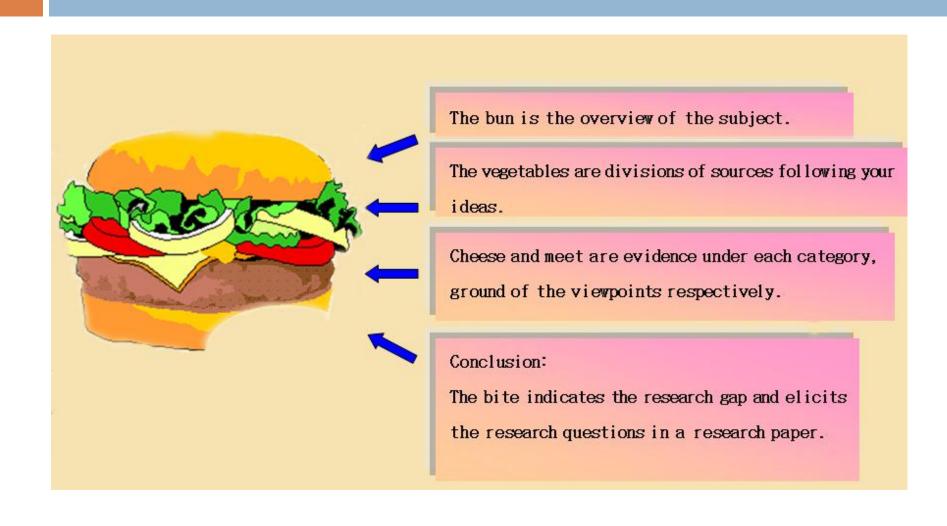
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What differences against other context?

Non-academic versus Academic Texts

Non-academic Writing	Academic Writing
Point of View	Point of View
Subjective and personal, e.g. In my essay I will attempt to	Objective and impersonal, e.g. This essay attempts to
Asking rhetorical questions, e.g. How can this be so?	Using qualifying language, e.g. One possible reason may be

Good writing in academic context



Remember!



Mechanics of academic writing: the paragraph

- One idea per paragraph!
- Paragraph structure: topic sentence, elaboration, evidence / examples
- Links between paragraphs
- Cohesive writing flows by showing the connections / relationships between ideas.

Paragraph Level Concern

- Effective paragraphs are:
- Well-developed
 - They avoid making assumptions.
- Cohesive
 - Their ideas connect to one another (transitions).
- Coherent
 - They clarify the logic of the paragraph (topic sentences).

More about good paragraph

CHARACTERISTICS

- Clarity— easily understood by intended audience
- Conciseness clear without excess verbiage
- Specific Audience targeted to particular readers
- Specific Purpose- written for a specific purpose
- Accuracy is factual, correct and free from bias
- Correctness follows grammatical and technical conventions
- Comprehensiveness contains all necessary information
- Accessibility includes Table of Content, headings, subheadings, indexes



Q / A session

Any questions????

Thank you

