



# Scope of academic writing

A word cloud centered around the words 'Academic' and 'Writing'. The word 'Academic' is written in a large, green, serif font, and 'Writing' is written in a large, brown, serif font. Surrounding these two words are various smaller words in different colors and orientations, representing different aspects of academic writing. The words include: 'vocabulary', 'punctuation', 'referencing', 'quoting', 'style', 'audience', 'summarising', 'synthesising', 'reflection', 'grammar', 'paraphrasing', 'language', 'purpose', 'originality', 'spelling', and 'structure'. The background is white with a light blue horizontal bar at the top and a light orange vertical bar on the left side.

Academic Writing

Other words included in the word cloud: vocabulary, punctuation, referencing, quoting, style, audience, summarising, synthesising, reflection, grammar, paraphrasing, language, purpose, originality, spelling, structure.

# What is “Academic” Writing?

A black and white photograph of a hand holding a fountain pen, writing a cursive signature on a white surface. The pen is a classic fountain pen with a silver-colored nib and a black barrel. The signature is written in a fluid, cursive style. The background is a plain, light-colored surface. There are decorative orange and blue horizontal bars on the left and right sides of the image respectively.

*Signature*

**Aline Martins Reis**

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# What is “Academic” Writing?



## The Academic Writing Situation

# How to write Successfully **in College**

<b>Who's your audience?</b>	Primarily the professor and possibly your classmates (though you may be asked to include a secondary outside audience).
<b>What's the occasion or context?</b>	An assignment given by the teacher within a learning context and designed to have you learn and demonstrate your learning.
<b>What's your message?</b>	It will be your learning or the interpretation gained from your study of the subject matter.
<b>What's your purpose?</b>	To show your learning and get a good grade (or to accomplish the goals of the writing assignment).
<b>What documents/genres are used?</b>	The essay is the most frequent type of document used.

# Some basic genres of academic writing

- The review (note: a *book review*, written as an evaluation of one specific text, is not the same as the *literature review* that forms part of your research paper or dissertation)
- Dissertations, monographs, and extended research studies
- Journal articles and seminar papers

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# What differences against other context?

## Non-academic versus Academic Texts

### Non-academic Writing

### Academic Writing

#### Point of View

#### Point of View

Subjective and personal, e.g.  
*In my essay I will attempt to...*

Objective and impersonal, e.g.  
*This essay attempts to...*

Asking rhetorical questions, e.g.  
*How can this be so?*

Using qualifying language, e.g.  
*One possible reason may be...*

# Good writing in academic context



The bun is the overview of the subject.

The vegetables are divisions of sources following your ideas.

Cheese and meat are evidence under each category, ground of the viewpoints respectively.

Conclusion:

The bite indicates the research gap and elicits the research questions in a research paper.



# Remember!

## Mechanics of academic writing: the paragraph

- One idea per paragraph!
- Paragraph structure: topic sentence, elaboration, evidence / examples
- Links between paragraphs
- Cohesive writing flows by showing the connections / relationships between ideas.

# Paragraph Level Concern

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Effective paragraphs are:

- Well-developed
  - They avoid making assumptions.
- Cohesive
  - Their ideas connect to one another (transitions).
- Coherent
  - They clarify the logic of the paragraph (topic sentences).

# More about good paragraph

## CHARACTERISTICS

- **Clarity** – easily understood by intended audience
- **Conciseness** – clear without excess verbiage
- **Specific Audience** - targeted to particular readers
- **Specific Purpose**- written for a specific purpose
- **Accuracy** – is factual, correct and free from bias
- **Correctness** – follows grammatical and technical conventions
- **Comprehensiveness** – contains all necessary information
- **Accessibility** – includes Table of Content, headings, subheadings, indexes

Q / A session

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**Any questions????**

**Thank you**

Questions you must ask	Steps you will take	Important elements of each step
What is the problem and why should it be studied?	<div style="border: 1px solid black; padding: 5px; text-align: center;">Selection, analysis and statement of the research problem</div>	<ul style="list-style-type: none"> <li>- problem identification</li> <li>- prioritising problems</li> <li>- analysis</li> <li>- justification</li> </ul>
What information is available?	<div style="border: 1px solid black; padding: 5px; text-align: center;">Literature review</div>	<ul style="list-style-type: none"> <li>- literature and other available information</li> </ul>
Why do we want to carry out the research? What do we hope to achieve?	<div style="border: 1px solid black; padding: 5px; text-align: center;">Formulation of research objectives</div>	<ul style="list-style-type: none"> <li>- general and specific objectives</li> <li>- hypotheses</li> </ul>
What additional data do we need to meet our research objectives? How are we going to collect this information?	<div style="border: 1px solid black; padding: 5px; text-align: center;">Research methodology</div>	<ul style="list-style-type: none"> <li>- variables</li> <li>- types of study</li> <li>- data collection techniques</li> <li>- sampling</li> <li>- plan for data collection</li> <li>- plan for data processing and analysis</li> <li>- ethical considerations</li> <li>- pre-test or pilot study</li> </ul>
What is intended structure of your research? When are you planning to write each part?	<div style="border: 1px solid black; padding: 5px; text-align: center;">Work plan</div>	<ul style="list-style-type: none"> <li>- outline of a dissertation</li> <li>- schedule of a research</li> </ul>

