



# Research and Development

## R & D

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You may think **new ideas** in teaching/learning English.



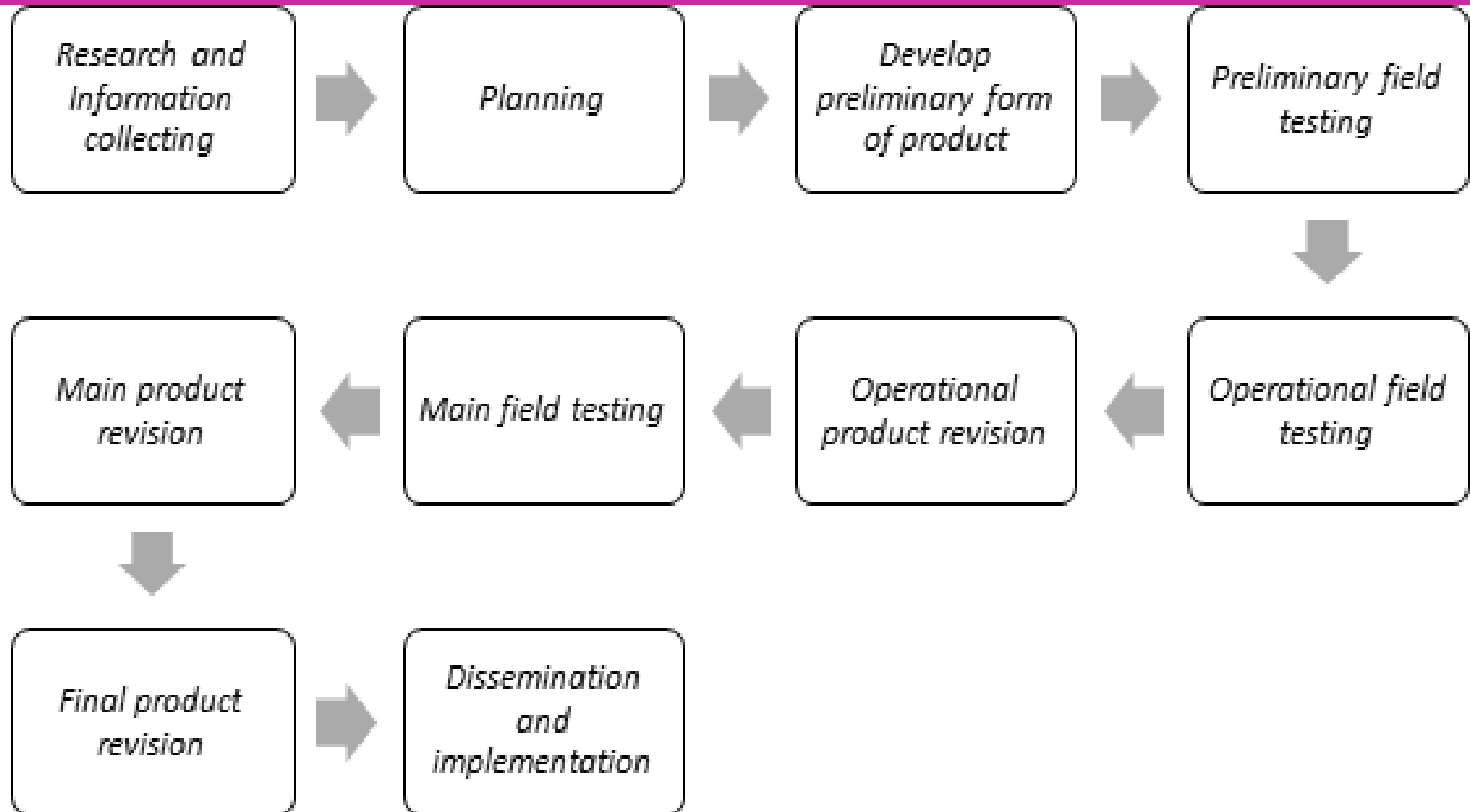
# R & D contexts



# What is R & D?

- A process used to develop and validate **educational product** (Borg & Gall, 1989)
- Some ideas of **products**:
  - Reading materials
  - Speaking practice kits
  - Writing technique/software
  - Teaching media, etc.

# Process



# Is it possible to make it simple?

Planning

Preliminary  
product

Validating

Field  
testing &  
revising

Thank you, and

*Any questions?*